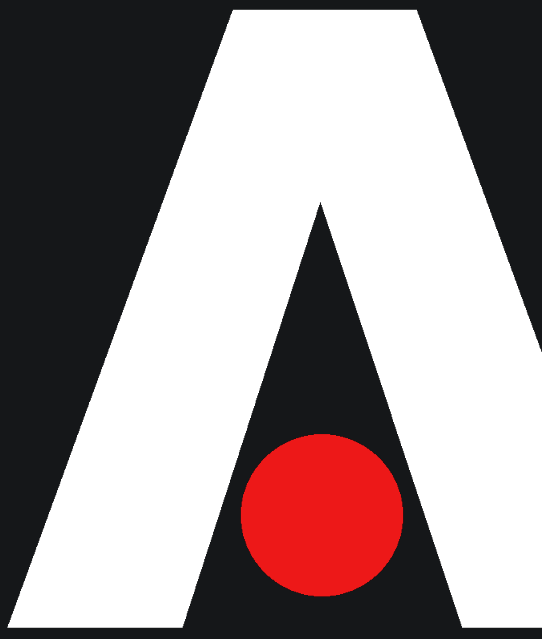
Analyste

Insights. Strategy. Actions

COMPANY PROFILE

Financial clarity. Business perspective.

Financial advisory + business analytics



About Analyste

From financial data to business decisions.

Analyste is a financial advisory and business analytics firm. We support management decisions through financial planning, management reporting and business intelligence, connecting plans, actual performance and the next decision.

From question to output

Define the business question

Agree the scope and intended outputs.

Review the data and assumptions

Examine available data, gaps and key assumptions.

Turn analysis into decisions

Discuss findings, options and next priorities.

Who we support

Startups, SMEs and larger enterprises.

Where we work

Based in New Cairo. Supporting businesses in Egypt and the GCC, with remote delivery available.

Typical outputs

Forecasts and financial plans.

Profitability models and dashboards.

Assessments and feasibility studies.

Our Services

Financial advisory and analytics to support planning, performance and investment decisions.



Plan ahead.
Test the opportunity.

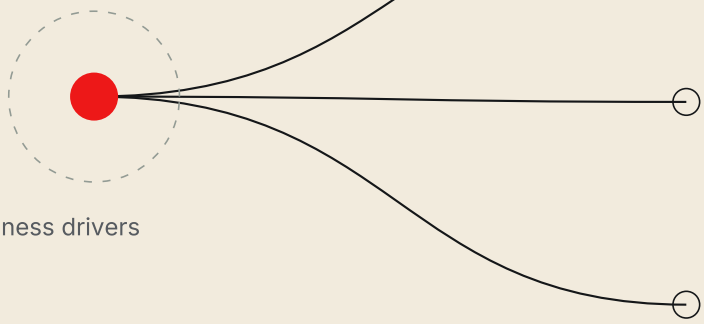
Budgets, forecasts and cash-flow projections help compare plans and assess opportunities before a decision is made.

Budgets & forecasts

Cash-flow projections

Scenario & sensitivity analysis

We vary assumptions for volume, pricing, costs and timing to compare base, upside and downside cases.



Upside

Test a stronger operating case.

Base case

Make the central assumptions explicit.

Downside

Examine sensitivity to adverse changes.

Illustrative scenarios, not numerical forecasts.

Assess feasibility

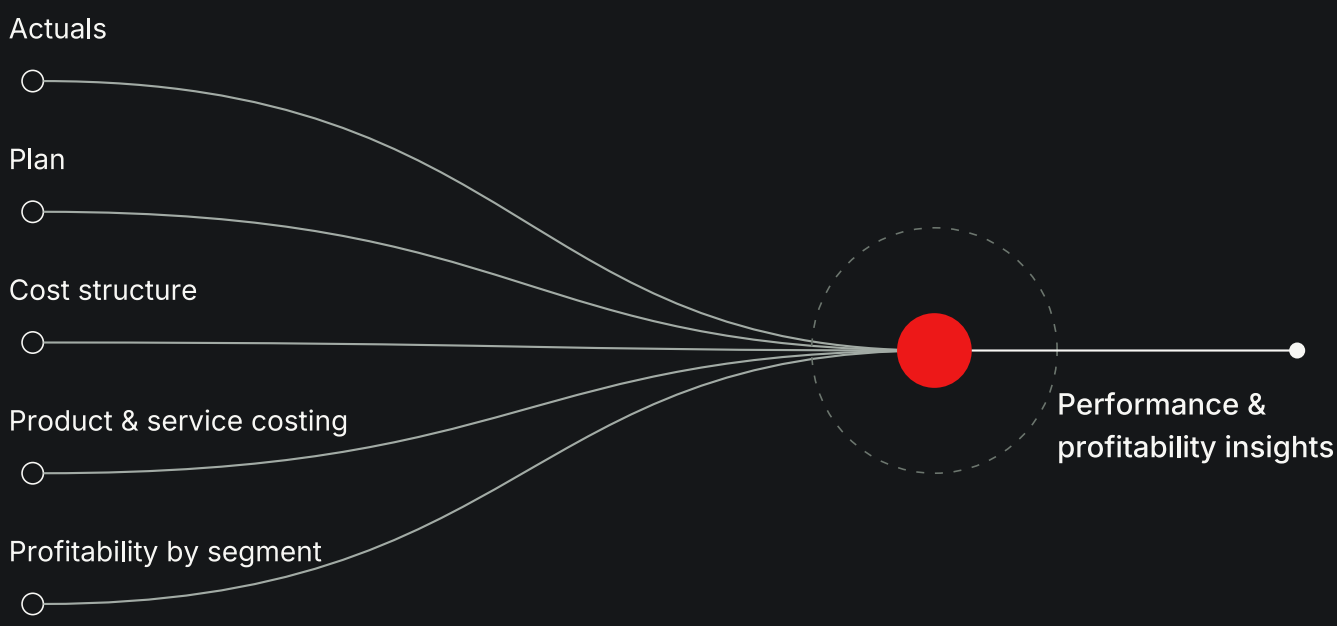
Industry and operational context, financial projections, projected returns and downside risk help assess an opportunity before an investment decision.

Understand performance. See what drives profit.

Compare actuals with the plan and understand the drivers behind the difference.

Power BI dashboards, KPI and variance analysis are supported by data preparation and integration with ERP and accounting systems.

Perspectives on performance



Understand the economics

Costing, break-even and margin analysis help explain profitability across stores, regions, product categories and other profit centres.

- Management reports
- Power BI dashboards
- Costing & break-even models

A stronger financial foundation

A forward view of cash and reliable financial information support better-informed management decisions.

Cash Flow & Working Capital

How much cash will the business need, and when?

Scope

Liquidity forecasting

Cash conversion-cycle assessment

Receivables and payables analysis

Treasury and banking advisory supports the wider cash-management discussion.

Typical outputs

Cash-flow forecasts

Cash-cycle assessment

Receivables & payables analysis

Accounting Review & Gap Analysis

Do your accounting processes support reliable reporting?

Scope

Accounting process review and gaps

Chart of accounts and internal controls

Advisory on ERP accounting setup and reporting

ERP advisory scope includes SAP, Oracle and Odoo.

Typical outputs

Accounting gap assessment

Chart-of-accounts recommendations

Control and reporting recommendations

Working with Analyste

Focused expertise. Defined projects. Ongoing support.



Illustrative image

Focused Review

Assessment of a specific business question or gap, with findings and recommendations.

Project Delivery

A defined model, report or assessment with agreed outputs.

Ongoing Support

Planning, reporting and performance analysis at an agreed cadence.

Agreed for each engagement

Scope / Deliverables / Data requirements / Responsibilities / Timing

Leadership

Mohamed Mostafa

Founder & CEO

CMA, FMVA, CFC | MBA

Mohamed Mostafa is Founder & CEO of Analyste, with 20 years of experience across FMCG, retail, logistics and manufacturing. His career includes FP&A leadership at Mansour Group and La Poire Group, and earlier experience at Al Arabia Group and Midoco Coatings.

His expertise spans budgeting, forecasting, costing, treasury and profitability analysis. He combines financial modelling and business partnering with Power BI and SAP experience to connect business performance with management decisions.

At Analyste, he applies this experience to financial advisory and business analytics, helping clients understand their numbers, assess options and establish clearer reporting.



Clients & Brands

FASTRAK

AGIBA
عجيبة

VONA
Homewear & Underwear

NABATAT

KING CHEESE
SINCE 1995
Delicious Cheese Maker

PREMIUM QUALITY
SINCE MIX FOOD 2024
WE MIX , YOU EXPLORE

JAVA TIME

Let's define your next step.

Share your priorities and the decisions ahead.

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